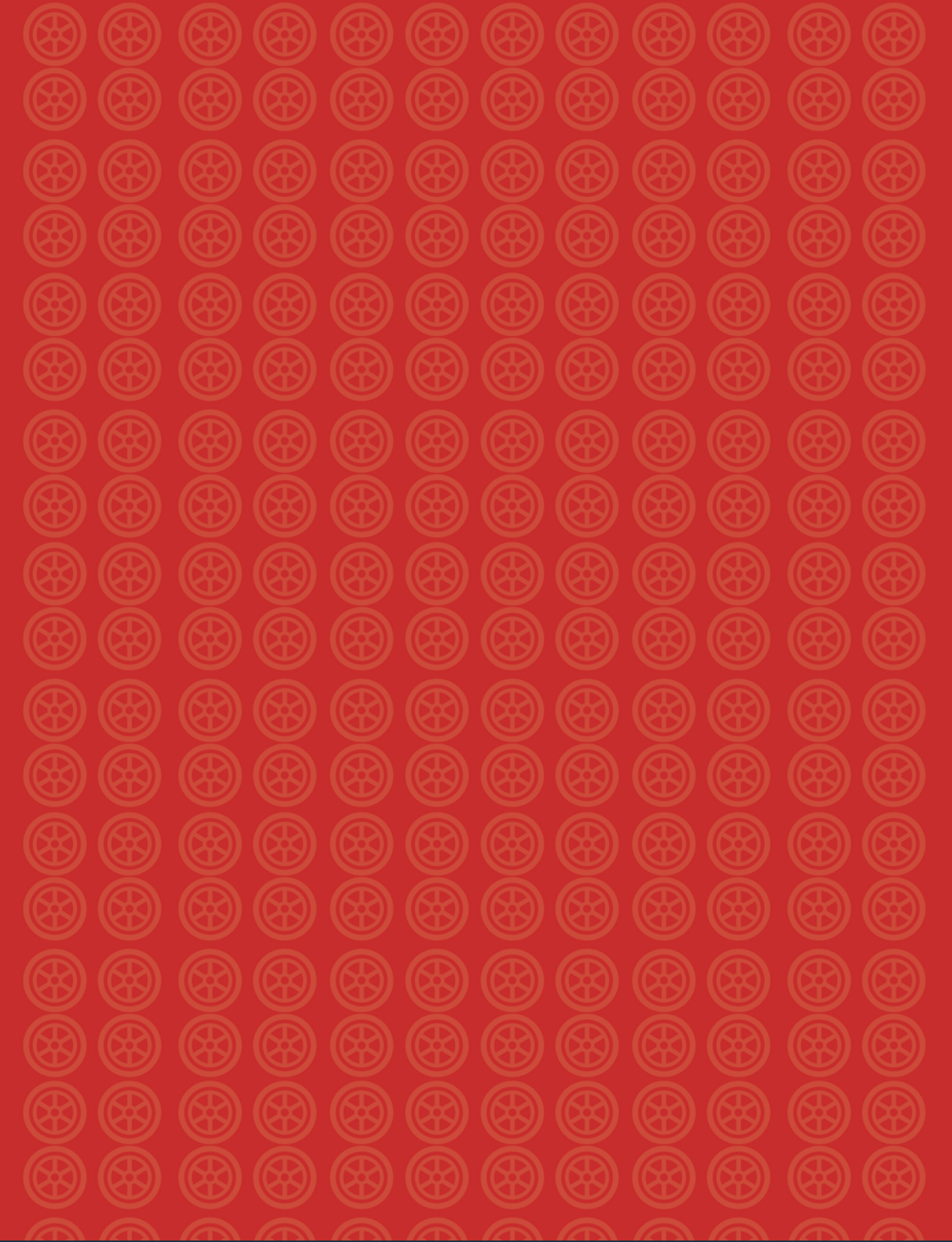


Droom's Automobile Report
Q1-CY 2016 to Q2-CY 2016

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India's Most Trusted Motorplace



Droom's Automobile Report

Top Trends







1	Most Famous Car: Maruti Suzuki Swift
2	Most Famous Bike: Bajaj Pulsar
3	Most Famous Scooter: Honda Activa
4	Most Famous Superbike: KTM Duke
5	Most Famous Luxury Car: Audi A4
6	Most Famous Vehicle: Honda Activa
7	Royal Enfield: Bullets are Back, Electric and Standard are Top Selling
8	NCR, Pune & Jaipur: Top 3 Cities
9	Super Bikes: Very Noticable Pick up Demand for Superbikes Online
10	Asking for Auto Inspection: Customer Awareness going up, more Customers demanding Auto Inspection Reports
11	Most Costliest Car Listed On Droom: Lamborghini Aventador - 4.50 Crores
12	Most Costliest Bike Listed On Droom: Suzuki Hayabusa - 18 Lacs

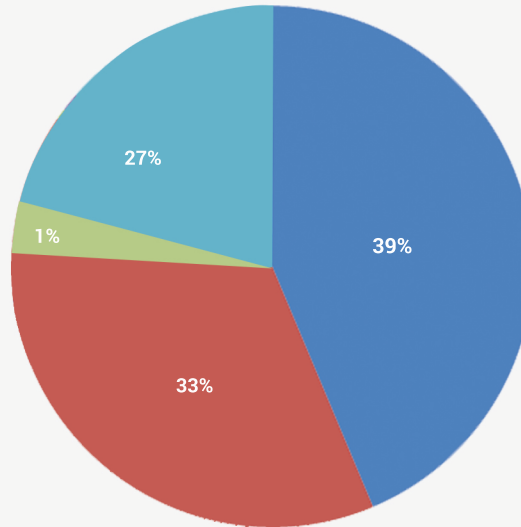
* Note: The Above Data for 2 Wheelers Includes Bikes, Super Bikes and Scooters

Droom's Automobile Report






Category Mix

(% breakdown based on online sales)

-  Bike
-  Car
-  Luxury Car
-  Super Bike
-  Scooter
-  Vintage Bike

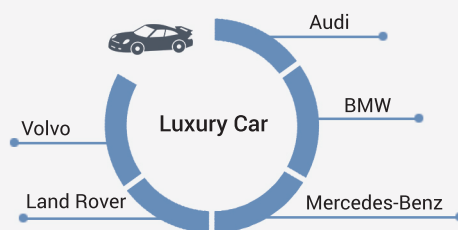
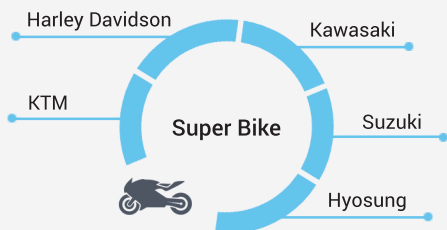
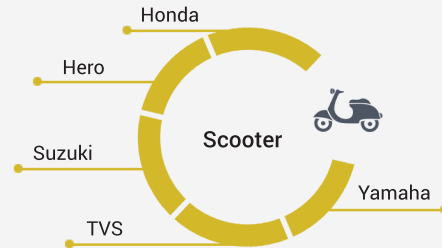
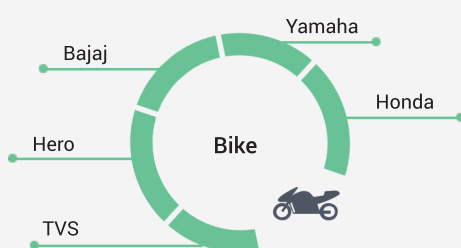
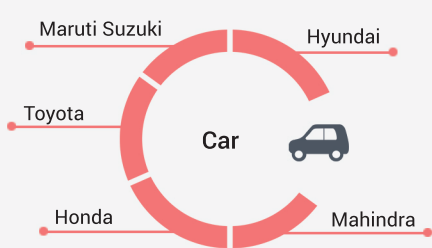


Top 10 Best Selling by Category

 Cars	 Bikes	 Scooters	 Super Bikes	 Luxury Cars
Toyota Innova	Bajaj Pulsar	Honda Activa	KTM Duke	BMW 3 Series
Maruti Suzuki Swift	Hero Passion Pro	Honda Aviator	Harley Davidson Street 750	Audi A4
Honda City	Bajaj Discover	Suzuki Access	Harley Davidson Iron 883	BMW 5 Series
Hyundai i10	Hero Splendor Plus	Hero Maestro	Kawasaki Ninja 1000	Mercedes-Benz E-Class
Maruti Suzuki Swift DZire	Hero Splendor Pro	Honda Activa 3G	Harley Davidson Dyna FXDB Street Bob	BMW X1
Hyundai i20	Bajaj Platina	TVS Jupiter	Kawasaki Z250	Mercedes-Benz C-Class
Maruti Suzuki Wagon R	TVS Apache RTR	Hero Pleasure	Harley Davidson XL 883R Roadster	Audi A6
Hyundai Verna	Honda CB Shine	TVS ScootyPepPlus	Suzuki Hayabusa	Jaguar XF
Hyundai Santro Xing	Yamaha FZs	Honda Dio	Hyosung GT250R	Audi Q5
Mahindra Scorpio	Hero CD Deluxe	TVS Wego	Kawasaki Ninja 300	Mercedes-Benz M-Class

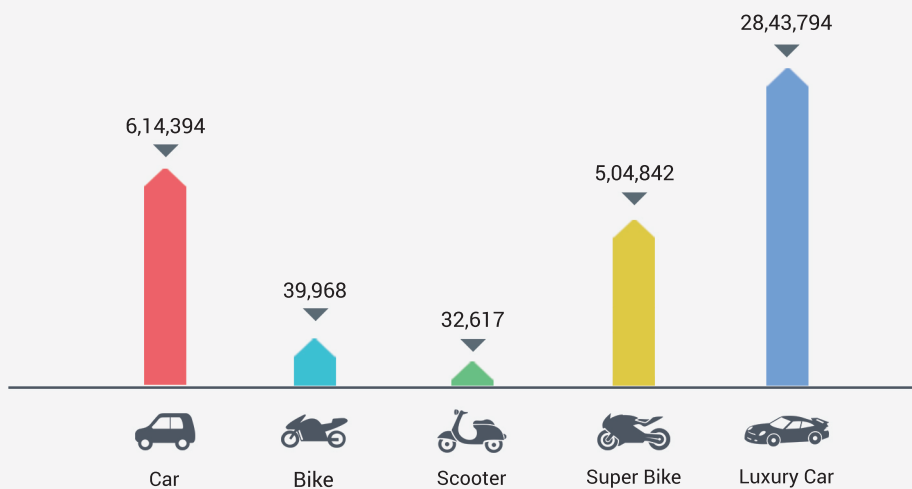
Droom's Automobile Report

Top 5 Makes by Category



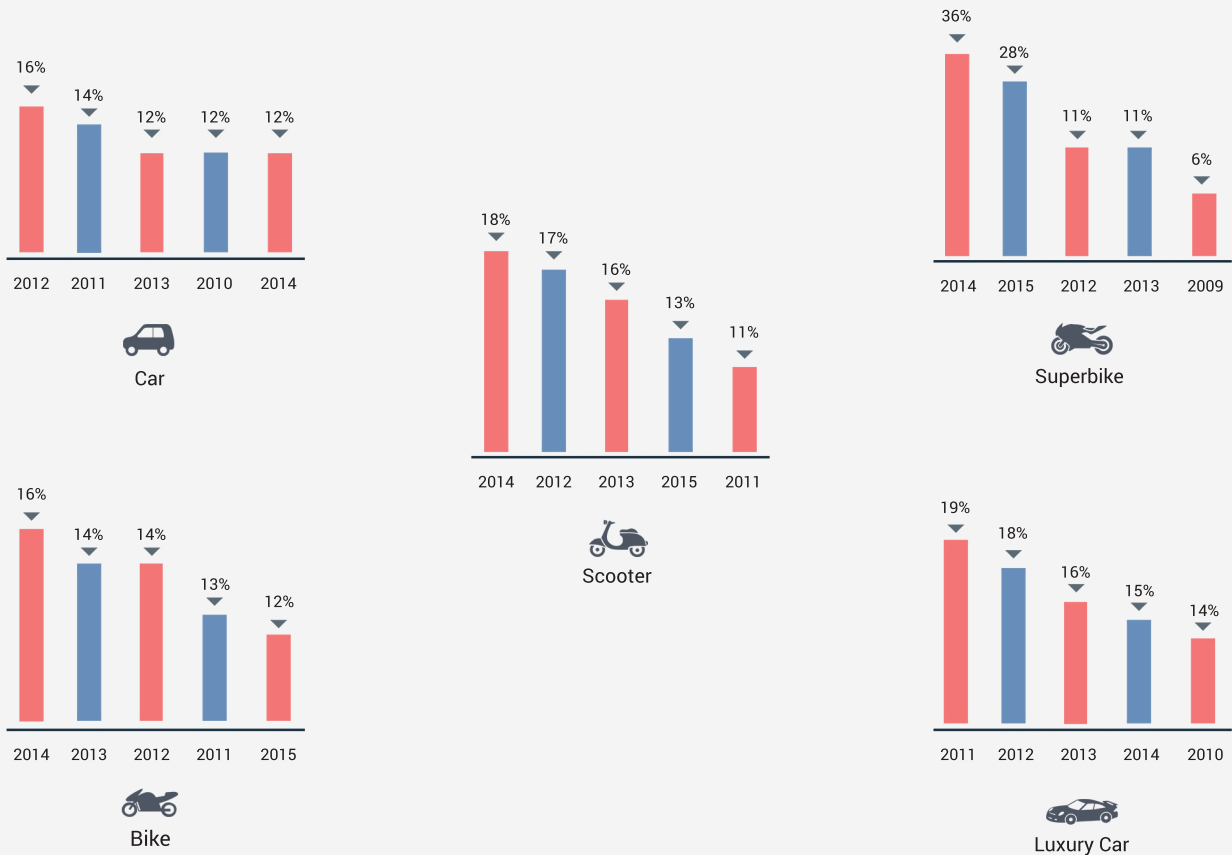
Average Selling Price of Used Automobiles

(In INR)



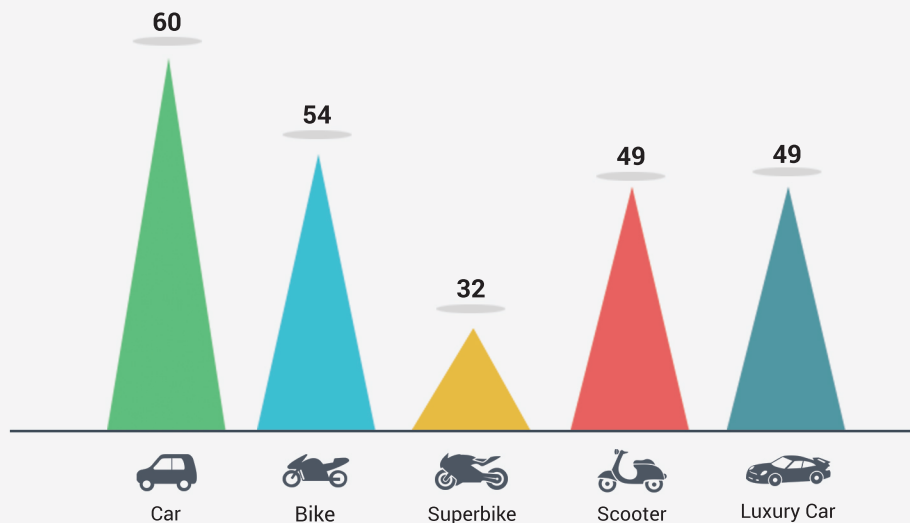
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Most Popular Years by Category



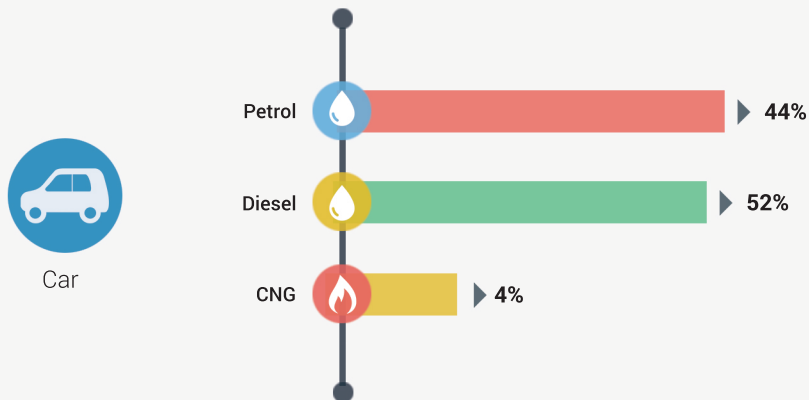
Average Duration of Ownership by Category

(In Months)



Droom's Automobile Report

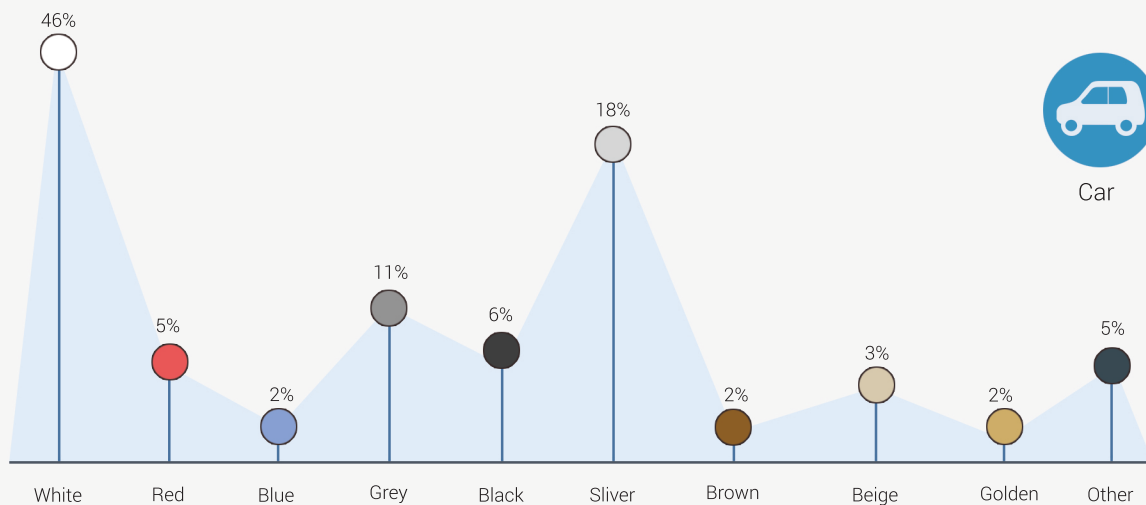
Cars by Fuel Type



Cars by Transmission Type



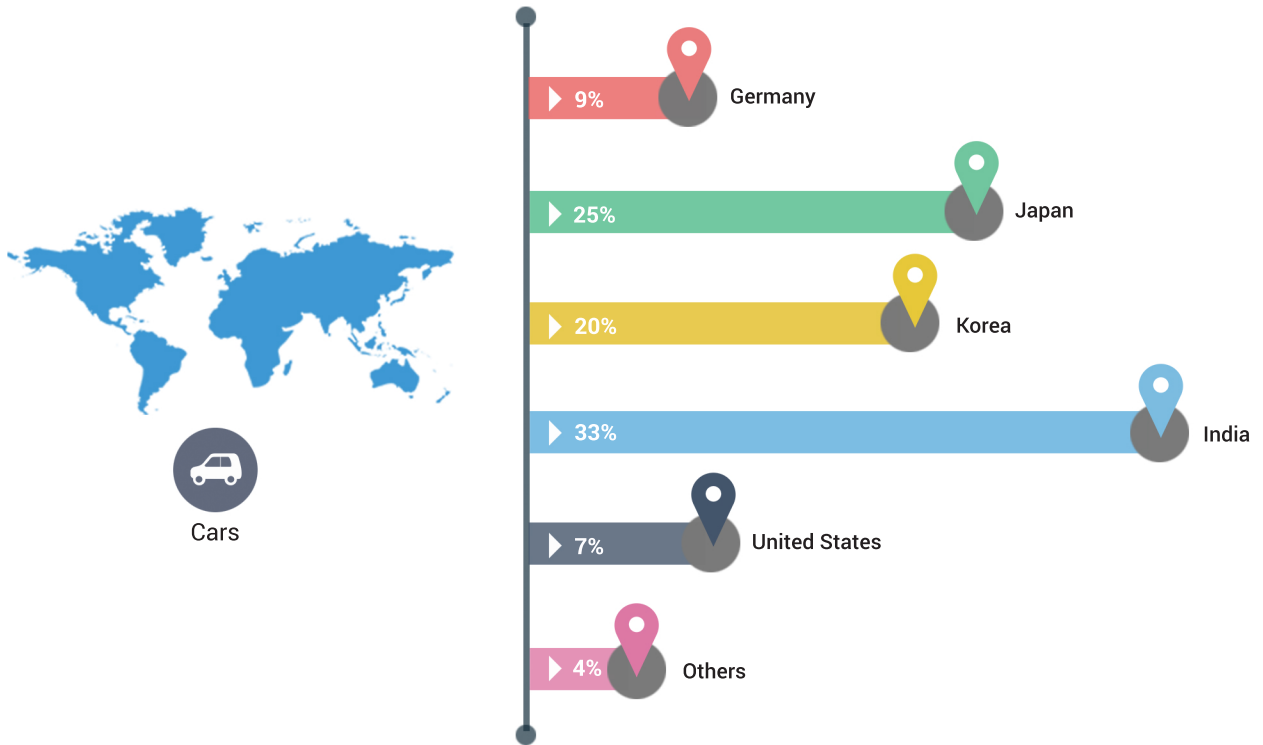
Cars by Color



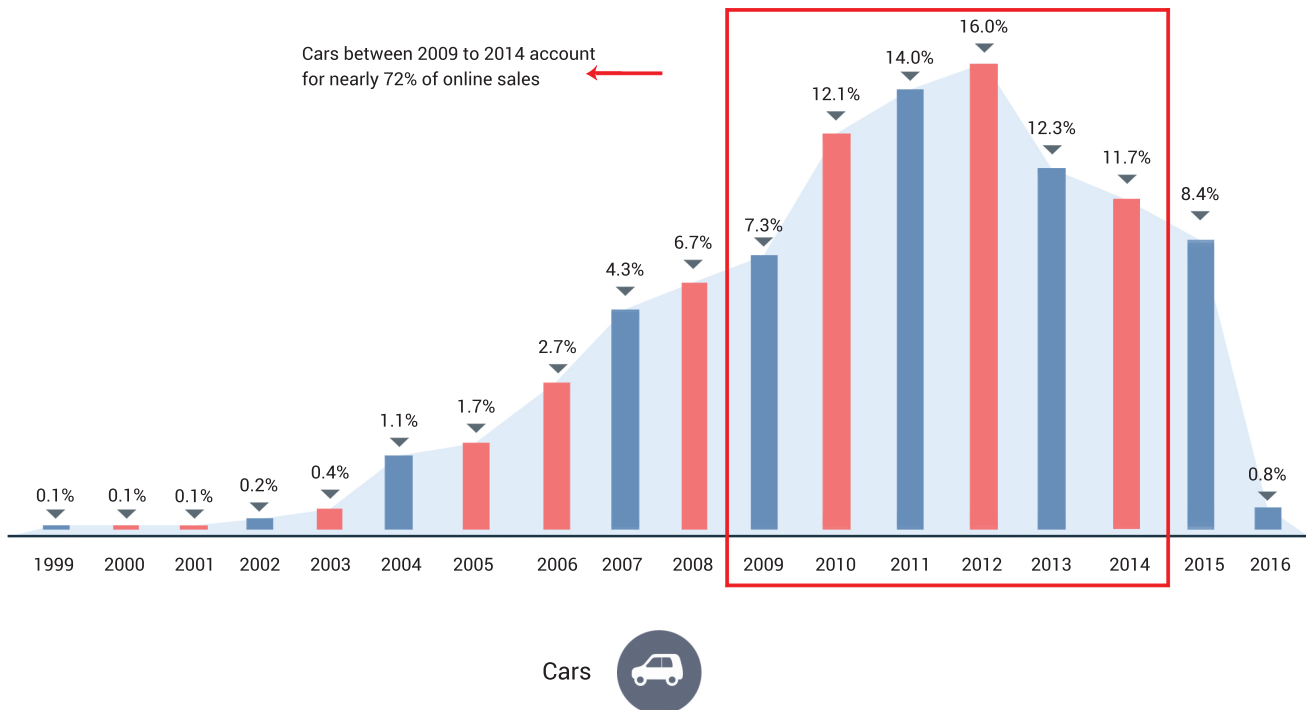
* Data on this page includes both cars & luxury cars

Droom's Automobile Report

Cars by Country of Origin



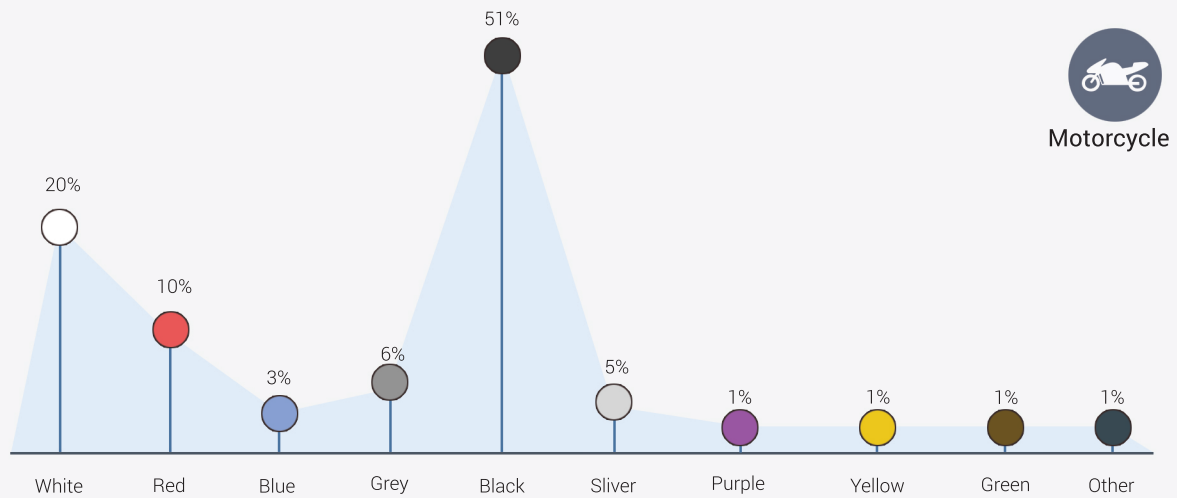
Cars by Year of Manufacture



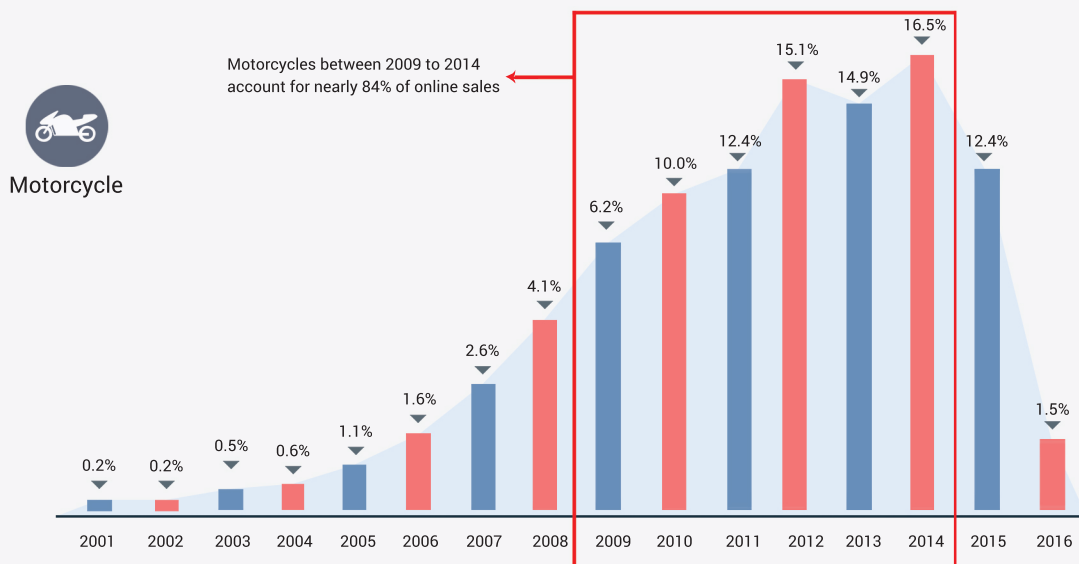
* Data on this page includes both cars & luxury cars

Droom's Automobile Report

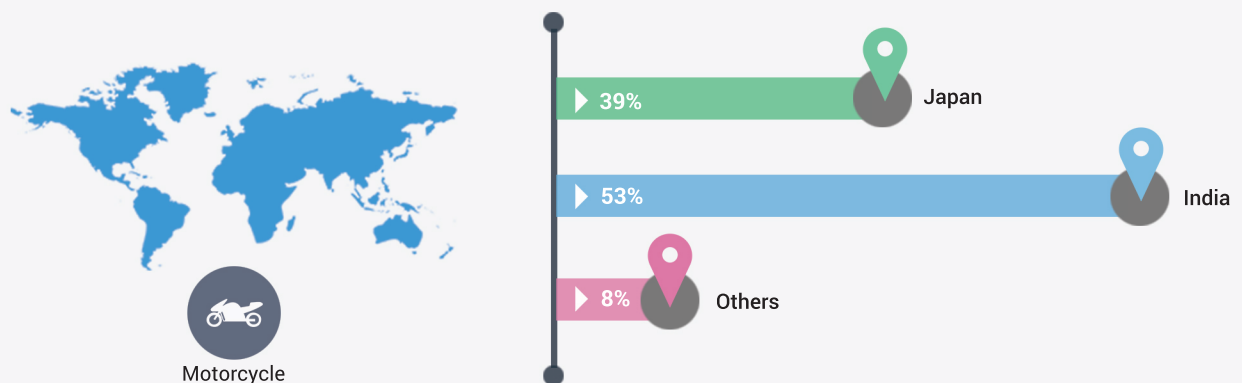
Motorcycles by Color



Motorcycles by Year of Manufacture



Motorcycles by Country of Origin



* Data on this page includes bikes, superbikes & scooters

Droom's Automobile Report

Top 10 Cities

Top Cities

1	Delhi NCR
2	Pune
3	Jaipur
4	Mumbai
5	Bangalore
6	Chandigarh
7	Ludhiana
8	Agra
9	Meerut
10	Thane

Emerging Cities

1	Hyderabad
2	Chennai
3	Ahmedabad
4	Kolkata
5	Karnal
6	Roorkee
7	Nashik
8	Udaipur
9	Achalpur
10	Sonipat

**This data is extracted from 20,000 transactions worth Rs. 411 Cr that took place in droom's platform between 1st January 2016 to 30th June 2016*

About Us

Founded in April 2014 in Silicon Valley, Droom is India's first & largest marketplace to buy and sell new and used automobiles and automobile services. Droom has taken a completely innovative and disruptive approach to build trust and pricing advantages for buyers.













The current experience of buying and selling an automobile is completely broken, antiquated and full of pitfalls. Droom offers a truly 21st century experience in buying and selling automobiles. With its technology driven marketplace approach, droom enables transactions between buyers and sellers by bringing transparency, building trust, and mitigating information asymmetry. Droom is a mobile first marketplace with a presence on three platforms i.e. Android, iOS and Desktop.

Droom is among the fastest growing consumer Internet companies in India with 59K+ B2C sellers, 25K+ products, 92K+ listings, ₹4,770 cr+ in listed GMV, 2.27 mil+ FB Community members (highest for any automobile community in India) and over 2.88 mil+ downloads for mobile apps.

Droom has a very strong and proven founding team with 50 years of combined experience in technology, Internet, E-Commerce and FMCG including 20 years in Silicon Valley. Sandeep Aggarwal is founder of Droom. Prior to Droom, Sandeep founded ShopClues.com, India's first & largest managed marketplace and 5th Unicorn in the Consumer Internet in India. Droom has a team of 167+ and is funded by some of the leading global venture investors.

59K+ B2C SELLERS	25K+ PRODUCTS	92K+ LISTINGS	₹4,770 cr+ LISTED GMV	2.27 mil+ FB COMMUNITY	2.88 mil+ APP DOWNLOADS
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Droom Categories

 Car	 Bike	 Scooter	 Bicycle	 SuperBike	 SuperCars	 Vintage Scooter	 Ride On Vehicles
 Vintage cars	 Auto Inspection	 Car Detailing	 Warranty	 Roadside Assistance	 Planes	 Fun Rides & Rentals	 Services & Repairs

The 21st Century Auto Buying & Selling Experience is Here!

PRICING FORMATS	Droom Platform Programs	MERCHANDIZING PORTFOLIO
		
		
		
		

 WIDE SELECTION	 LOW PRICES	 VERIFIED SELLER	 INSPECTED VEHICLE
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WIDE
SELECTION



LOW
PRICES



VERIFIED
SELLER



INSPECTED
VEHICLE



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